

Brief newsletter

August | 2007

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1 **City Moves Forward on Bayfront**

While San Diego labor leaders have rejected Gaylord's most recent proposal for a modified project labor agreement to support construction of Gaylord's bayfront hotel and convention center, Mayor Cheryl Cox has pledged to be relentless in the City's pursuit of a world-class Bayfront. The Mayor's efforts include ongoing discussions with Gaylord, the Port, the community and other bayfront stakeholders. Overall Bayfront planning and environmental reviews are also continuing while possible next steps are being discussed with Gaylord.



2 **CVRC Adds Three**

Three new members have been added to the Chula Vista Redevelopment Corporation's Board of Directors. After interviewing 13 applicants in late July, the City Council selected civil engineer Rafael Munoz; architect Hector Reyes; and savings & loan executive Salvador Salas, Jr.--all Chula Vista residents--to fill several vacant seats on the CVRC. The CVRC is a non-profit, public benefit organization that supports planning and redevelopment activities in the city. Vacancies on the CVRC were recently created when the corporation was restructured.

3 **Tulloch's New Assignment**

Scott Tulloch's temporary assignment at City Hall became permanent in late July when he was named Assistant City Manager in charge of Development Services. Tulloch, who had been serving as acting Assistant City Manager since March 12, joined the City as Director of Engineering in December 2006. His permanent appointment by City Manager David Garcia was confirmed by the City Council. Garcia described Tulloch as "a seasoned manager" who is "adept at running large departments and managing big budgets." Previously, Tulloch ran the City of San Diego's Metropolitan Wastewater Department where he administered a \$500 million budget.

4 **Mayor Launches Citizens' Leadership Academy**

Submit your applications now for Chula Vista's first Citizens' Leadership Academy (CLA), scheduled to get underway September 19. Mayor Cheryl Cox proposed the academy concept to encourage Chula Vista residents to become better informed about their city government. Applications for the inaugural session must be submitted by August 20, to the Office of Mayor & Council. During six evening sessions and a Saturday bus tour, Academy members will give 30 participants

an inside look at city programs, services, policies and issues. To learn more about the Citizens' Leadership Academy or to obtain an application, visit the city's home page at www.chulavistaca.gov or send an email to cla@chulavistaca.gov.



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Council Meeting Cancellations

City Council meetings scheduled for August 21 and August 26 have been cancelled. The Labor Day holiday will pre-empt the September 4 meeting, however, City Council has scheduled a special workshop for September 6. The topic has yet to be announced.



**CITY OF
CHULA VISTA**



The Price of False Alarms

Did you know that 99% of the alarm calls in Chula Vista are false? The extraordinarily high number of false alarms--7,000 last year--is the single most important reason why penalties and alarm permit fees are going up. If police are answering false alarms, they're not on the streets. By raising fees, the Chula Vista Police Department hopes to generate \$120,000 annually, enough revenue to partially offset the cost of the alarm program.

Mayor Appoints Miller to Airport Board

Chula Vista Mayor Cheryl Cox has appointed John "Jack" Miller to the San Diego County Regional Airport Authority. Miller, a licensed pilot who served 25 years in the U.S. Navy, is experienced in airport management. For three years, he managed the operations, maintenance and business affairs of San Diego County's airports. Miller is current the Senior Project Manager for Gafcon, a San Diego construction consulting firm. Miller replaces Paul Nieto, who resigned from the airport board July 23.

Launching a Centennial

The kick-off event for Chula Vista's centennial celebration will be an old-fashioned ice cream social Saturday, August 18 from 2-5 p.m. at the historic home of Chula Vista's founder, Colonel William Dickinson. Join Mayor Cheryl Cox and the Chula Vista City Council for a peek inside the three story, 18-room Queen Anne home in National City. Tickets are limited and will not be available at the door. For \$25, visitors can explore all three floors of the 120-year old mansion, sip lemonade and indulge in Niederfrank's ice cream. Proceeds from ticket sales will be used to help fund a survey of Chula Vista's historic buildings. For ticket information, contact Jennifer Quijano at jquijano@chulavistaca.gov or (619) 691-5044.



New Openings

Pamper yourself starting August 18, when Coldwater Creek opens a new day spa next to its store at the Otay Ranch Town Center. Discover more shopping nearby at the new Village Walk at EastLake, an upscale boutique-style commercial center that features the long-awaited Trader Joe's store. A few of the shops and businesses including Trophy's and Borders, are already serving customers. Stay tuned for a grand opening celebration!

More Restaurants

Across town, at the Chula Vista Center along H Street, Panera Bread opened its second location in the city. And the new owners of Mangia Italiano, formerly Mangia Bene, recently celebrated the grand opening of their family-style Italian restaurant at 248 Third Avenue.



Music in the Park Moves

Remember, Chula Vista's summer concert series, Music in the Park, changes locations in August. Memorial Park is the place you want to be from 5-6:30 p.m. on Sunday nights to meet your neighbors and listen to your favorite music. The lineup includes:

- Aug. 5:** Sue Palmer & Her Motel Swing Orchestra, boogie-woogie, 50s and ragtime blues
- Aug. 12:** Lao Tizer Band, smooth contemporary jazz
- Aug. 19:** Cool Fever, down home blues and more
- Aug. 26:** Fattburger - smooth jazz

For more information, call the City of Chula Vista's events line at (619) 585-5682 or visit www.chulavistaca.gov.

contact

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*This publication is produced by the City of Chula Vista's
Office of Communications.*

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